

Matthew Wayne Selznick

a social and new media expert

I am a cross-media content creator, editor, and consultant. A recognized authority in social and new media with an emphasis on podcasting, I help shape the future of online communities, user interaction and communication in the digital age.

Mahalo.com, Inc.
2007 - 2008

I participated in the development of the editorial style, user experience and culture at this human-curated social search engine through direct collaboration with the CEO and Editorial Director.

I led the design and execution of the Mahalo Greenhouse and nurtured a 3,000 member community that contributes thousands of pages to Mahalo.com.

I also served as Product Evangelist, acting as the users' advocate when we planned new features and debated new directions.

Podcaster

2004 - present

An early adopter of podcasting, I was among the first to embrace the independent music community and produced one of the first original podcast novels.

A passionate and respected advocate for podcasting as an form of expression, I speak at conventions and conferences to spread awareness of the medium in new arenas. I frequently mentor new podcasters. As a podcasting consultant, I help individuals and corporations utilize podcasting to enhance their brand and deliver their message.

I am highly regarded as a voice artist for fiction and dramatic podcasts.

Writer and Editor

2001 - present

The first book ever released simultaneously in print, e-book, and free podcast editions, "Brave Men Run – A Novel of the Sovereign Era" enjoys a world-wide audience of more than 20,000 people and represents my ability to leverage cross-media, community-based targeted marketing.

As an editor and story specialist, I help independent and small press authors improve the clarity and quality of their fiction and non-fiction projects.

skills

Web design

HTML, wiki, CSS, FTP, WordPress template design, some RSS, PHP, MySQL and javascript.

Software

Microsoft and OpenOffice.org office suites; Adobe Audition, Photoshop and Dreamweaver; Audacity, Sony Sound Forge

Musician

Electric bass guitar, acoustic guitar, vocalist, some keyboards

recommendations

Endorsements and recommendations can be found on my web site:
<http://www.mattselznick.com/about-mws/resume/endorsements/>

Additional references available on request.