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Matthew Wayne Selznick

two decades of retail expertise

I have excelled in positions at every level in multimedia retail establishments from independent corner shops to twelve million dollar per year superstores. Throughout, I strove to strengthen the circle of service that drives customer loyalty and sales.

Borders

I held every management-level position, including acting General Manager, at five different locations across Los Angeles and Orange counties. As Mentor Trainer for Southern California, I led teams to open five new stores. 1995 – 2007

Record City

I ran two locations of this tri-state independent chain specializing in previously owned multimedia. My duties included all aspects of a small retail operation. 1993 – 1995

Other Retail Experience

Day Manager / Music Buyer for Premier Video, an independent video and music retailer
Customer service / entertainment booking for Fahrenheit 451, an independent bookstore
Blank Tape Buyer for Tower Records , a world-wide multimedia retail chain

a new media expert

As a recognized authority in new media with an emphasis on podcasting, I help shape the future of online communities and communication in the digital age.

an independent creator

I am an author, editor, musician and content creator strongly committed to independent creative endeavors, the power of the merit-driven Internet economy and intellectual property innovation.

recommendations

Endorsements and recommendations can be found on my web site:
<http://www.mattselznick.com/about-mws/resume/endorsements/>

Additional references available on request.